

# PROPOSAL FORMAT

Please complete all sections outlined in the Proposal Format and submit all required materials no later than **August 26, 2026**.

Respondents should refer to both the RFP and prior RFI materials for guidance on the level of detail sought, proposal requirements, and evaluation criteria. Responses should be clear, concise, and directly address each question. Incomplete submissions or failure to follow submission instructions may result in a proposal being excluded from evaluation.

Proposals must be submitted electronically to [sustainability@effecterra.com](mailto:sustainability@effecterra.com).

Responses should be clear, concise, and directly address each question. Incomplete submissions, missing required documentation, or failure to follow submission instructions may result in the proposal being excluded from evaluation.

Supporting materials, such as technical documentation, case studies, verification protocols, letters of commitment, or other relevant attachments, should be clearly identified in an appendix and consolidated into a single PDF file. Any spreadsheet models, calculation tools, or supporting data files should be submitted separately in their original, editable format.

Proposals will be evaluated based on completeness, technical readiness, implementation feasibility, environmental integrity, and potential to deliver scalable emissions reductions and transferable environmental outcomes.

## Section 1. Respondent and Partnership Overview

- Organization Name:
- Primary Point of Contact (Name/Email/Phone):
- Organization Overview:
- Team Capacity/Experience:
- Partnerships (If submitting as a team, list all partners and their specific roles/contributions):

## Section 2. Intervention Description

- Proposed Intervention Title:
- Intervention Model Classification: [Select one: Direct Investment / Market Activation / Both]
- Primary Objective (Briefly describe the proposed intervention):
- Target Sector(s) & Emissions Source(s):
- Geographic Scope/Target Market(s)/Applicable Sectoral Code:
- Non-climate benefits:

## Section 3. Emissions Reduction and Claim Integrity Information

- Estimated Annual Emissions Reduction Potential (mtCO<sub>2</sub>e):
- Estimated Cumulative Emissions Reduction Potential (mtCO<sub>2</sub>e):

- Baseline Assumptions & Quantification Methodology:
- Additionality & Regulatory Surplus Justification:
- Attribution & Allocation Methodology:
- Monitoring, Reporting, & Verification (MRV) Approach:
- Traceability System:

#### **Section 4. Market and Buyer Considerations**

- Expected Timeline (Implementation start date to delivery of outcomes):
- Prospective Buyer Sectors/Value-Chain Connections:
- Expected Cost per Metric Tonne of CO<sub>2</sub>e Abated:
- Associated Pricing Assumptions/Economic Profile:

#### **Section 5. Methodology and Framework Alignment**

- Existing Methodologies Utilized:
- Alternative Framework Description (if applicable):

#### **Section 6. Supporting Documentation Checklist**

- Letters of Commitment from partners (Required if applicable)
- Buyer Interest Letters (Optional)
- Detailed Implementation Plan
- Verification Documentation/Methodology References
- Case Studies/Evidence of Past Performance
- Other Supporting Materials

#### **Section 7: Market and Commercialization**

- Current Technology/Commercial Readiness Level (TRL/MRL)
- Availability and scalability (TAM/SAM/SOM)
- Funding strategy

#### **Section 8: Supplemental Evidence (Optional)**

*You are invited to share redacted case studies, MRV reports, or other relevant materials in response to this RFP. These should be attached as an appendix to your submission. All materials will be treated as confidential.*